

## Press Release

### Pramex International advises SERCAP in its acquisition of the Brazilian company CORINDON

Paris, March 19<sup>th</sup> 2015

**The French manufacturer SERCAP, specialized since 1957 in abrasive products for grinding, honing and super finishing operations mostly in the car industry, has acquired CORINDON Abrasivos Especiais, a Brazilian manufacturer of stones and wheels for high precision grinding and honing, based in Indaiatuba (100 km North from São Paulo).**

Already settled abroad with one subsidiary in Romania, the company SERCAP is developing today in Brazil in order to follow its French clients in Latin America.

Deal's advisors :

- Financial advisors: Pramex International (André Borghoff in São Paulo, Jérôme Dupas et Philippe Dubois in Paris), Ask (Pedro Veloso)
- Legal advisor : Cabinet GT Lawyers (Tamy Tanzilli, Ana Laura Lieutaud)
- Acquisition audit advisor : Mazars (Géraud Mazel)

#### About Pramex International

*Pramex International, a subsidiary of Groupe BPCE, the second-largest banking group in France, is the leading French consulting firm for international development and transactions, dedicated to small- and mid-caps. Through its Corporate Finance service, Pramex International offers its clients its expertise, both in France and abroad, with respect to several types of operations marking the steps of a company's life relying on two major assets :*

- In Paris, a team of ten Corporate Finance professionals working closely with its consultants accross French regions,
- In 13 countries, an integrated operational network of 15 offices composed by more than 100 multicultural consultants specialized in the various disciplines of Small & Mid Caps business development.

*Pramex International professionals rely on a unique know-how offering solutions for each phase of the international expansion, from the definition of the strategy right through to its operational implementation, with a long-term approach which is key to our clients' success.*

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