

Press Release

Pramex International announces the renewal of its Quality certification

Paris, November, the 10th 2015

Clear recognition of Pramex International's professionalism, measured in particular by its clients' satisfaction, the certification has been awarded to Pramex International by the Advisory Committee of ISQ*, tripartite decision-making body made up of clients' representatives, consulting firms and a State representative.

The consulting firm for international development and transactions, dedicated to medium and intermediate-sized businesses, is thus proud to announce the renewal of its ISQ certification in *International Support*.

The professionalism is being assessed through a rigorous investigation – in keeping with NF X50-091 Afnor standard – conducted by a committee, that shall take into account the following aspects : legal, financial, human resources and clients' satisfaction.

This certification is valid for a 4 year-period and implies the firm's commitment into a continuous improvement process.

*ISQ – French body for certification of companies specialized in intellectual services provision – is the only one in France which is entitled to deliver this type of award, recognized by French Ministry of Economics, Industry and Employment. ISQ is certified by the Cofrad (French certification committee).

About Pramex International

Pramex International, a subsidiary of Groupe BPCE, the second-largest banking group in France, is the leading French consulting firm for international development and transactions, dedicated to small- and mid-caps, number 1 on foreign subsidiaries management. With the support of the Banques Populaires network, Pramex International mission has been since 1975 to advise and support business leaders in successfully developing their internationalization projects relying on two major assets :

- In 13 countries, an integrated operational network of 15 offices composed by more than 100 multicultural consultants specialized in the various disciplines of Small & Mid Caps business development,*
- In France, a business oriented sales team of 11 consultants across French regions, that benefits from the local economic knowledge provided by the Banques Populaires network.*

Pramex International professionals rely on a unique know-how offering solutions for each phase of the international expansion, from the definition of the strategy right through to its operational implementation, with a long-term approach which is key to our clients' success.

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